# Foundation Inspire · Empower · Engage



JUMP! Development 2017 PROGRAM OVERVIEW



COVER IMAGE: Youth from six urban slums in Nairobi, Kenya participated in our Kenya J! Development program in partnership with Paamoja Initiative, a local NGO focused on youth development in urban slums.

THIS PAGE: (Left) 2016 JLC participants from the Dominican Republic discussing their community challenges. (Right) Young monks from a local Buddhist university as 2016 JLC participants in Battambang, Cambodia. The participants are immersed in a community-building activity called "Common Ground" at the time the photo was taken.

#### **Our Challenge**

Today, children and youth aged 24 years and below make up nearly 40 percent of the world's population, many of whom are concentrated in the least developed countries<sup>1</sup>. Major challenges in underdeveloped regions include inequity of wealth distribution, lack of employment opportunities, and rapid urbanization<sup>2</sup>. The marginalization of youth in this context carries enormous negative implications for the global future as it causes a sense of disenfranchisement and lack of upward mobility, which can lead to ethnic, religious, and political conflicts.

#### JUMP! Foundation

JUMP! Foundation is a non-profit social enterprise established in 2006 in response to a need in youth education that address issues of leadership and global citizenship. JUMP! Foundation channels 25 percent of program surplus directly into the JUMP! Development Fund, which is used to link youths from underprivileged areas with international resources.

#### **JUMP! Development**

As the international development branch of the JUMP! Foundation, JUMP! Development is acutely aware that marginalized youth in underserved areas

are often experts in their community's challenges as they experience these issues daily. We also believe that these youths are the best posited to be changemakers as they are knowledgeable of available local resources to solve these challenges. It is based on these assumptions that JUMP! Development designed our program model. We partner with capable local NGOs to implement our 12-month, three-part entrepreneurship program where youths receive global citizenship and social entrepreneurship education, attend a two-day JUMP! Leadership Conference (JLC) to design Impact Projects for their communities, and receive seed funding and mentorship throughout the year to make their projects—and indeed their dreams come true.

Since 2009, JUMP! Development has partnered with local NGOs in various countries and communities throughout Asia, Latin America, and Africa, serving over 3,000 youths and developing the capacity of partner NGOs.

<sup>1</sup> United Nations Department of Economic and Social Affairs. (2004) World Youth Report 2003: The Global Situation of Young People. New York: United Nations.

<sup>2</sup>United Nations Department of Economic and Social Affairs. (2013). World Economic and Social Survey: Sustainable Development Challenges. New York: United Nations.

# **Training & Workshop**

# **Project Design**

## Prototype & Implementation

Youth are introduced to a variety of topics as they prepare for the conference

Youth design Community Impact Projects to solve the most pressing challenges

1-2 projects are funded, matched with mentors, and connected to global JUMP! network

#### **Our Approach**

JUMP! Development programs target youths 16-28 years of age in under-resourced communities that are struggling with economic, environmental and/or social issues.

To ensure that our program is grounded in local context, we partner with local NGOs that have existing network in the area and content expertise in the sector in which they work.

#### **Our Model**

The JUMP! Development program is a year-long, three-part social innovation training that combines education and application with financial resources, mentorship, and social capital provided by JUMP! and partner NGO.

#### Phase 1: Training & Workshop

The first phase includes facilitator training (3 days) and participant workshop (2 days). Youths are exposed to various topics in social entrepreneurship and project planning as they prepare for the

community needs assessment (1 day) and conference.

#### Phase 2: Project Design

The second phase is a two-day leadership conference. The conference utilizes <u>Open Space Technology</u> where participants decide on the agenda and topics of discussion. Youths identify and discuss common community challenges on Day 1, and focus on the most pressing issues for which they design Community Impact Projects on Day 2.

#### Phase 3: Prototype & Implementation

In each program, the Community Impact Projects are evaluated according to a rubric, and up to two project are awarded seed funding and matched with mentors to support with implementation for the duration of program period. Every participant in the program will also be connected to a global network of young changemakers through JUMP!.

### **JUMP! Development Program Objectives**

- 1. To inspire, empower, and engage youths in becoming changemakers in their communities;
  - 2. To find local solutions to local challenges;
  - 3. To build the capacity of youths and local NGOs.

#### 2016 Program Areas and Impact

In 2016, J! Development served 771 underprivileged youths across Asia, Africa, and Latin America.







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